



Capital Area United Way

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PRESS RELEASE

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United Way Announces the Launch of 2-1-1

LANSING: The launch of 2-1-1 in the Capitol Area is being celebrated by Michigan legislators at a **press conference and reception** held in the south wing of the Capitol building in downtown Lansing on **Tuesday, March 27 at approximately 9:15 a.m.** Residents of Ingham, Eaton and Clinton Counties will now be able to dial the easy to remember 3-digit number and be connected to a call specialist who will discuss the caller's needs and give them information and/or agencies they can contact for assistance. All 2-1-1 calls are live-answered by trained, certified professional staff living and working in Michigan.

Some examples of possible referrals include rent and utility assistance, food assistance, support groups, counseling, substance abuse services, parenting information, housing clothing, health needs and counseling. The line can also be used by residents that wish to give help in their community by volunteering or donating items.

| Those in attendance and speaking:

- **Ken Beall, 2007 Capital Area United Way Board Chairman**
- **Judge R. George Economy, Chief Probate Judge**
- **First Gentleman Dan Mulhern, who will make the first call to 2-1-1**
- **Travis Walton, Point Guard & Co-Captain, MSU Men's Basketball Team**
- **Mike Brown, President of Capital Area United Way**
- **Ken Toll, President of Jackson County United Way**

The Capital Area United Way has been working for over four years to bring this important service to the Greater Lansing area. United Way will be partnering with Jackson 2-1-1 to create Central Michigan 2-1-1. This service will cover residents of Ingham, Eaton, Clinton, Hillsdale and Jackson Counties. Local supporters of the project include Ingham County, City of Lansing, City of East Lansing, Eaton County United Way, the Eaton County Human Services Collaborative Council and the Capital Region Community Foundation.

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